

# 2017 MHA Keystone Center Critical Care Workshop Exhibitor Guide

Do you have a product or service that improves patient care; manages healthcare data, organizational communication and teamwork; or assists in overall quality of healthcare delivery?

If so, you'll want to consider exhibiting at the MHA Keystone Center Critical Care Workshop, which draws physician, nurse, quality and safety leaders.

**September 19**

**The Dearborn Inn**

**20301 Oakwood Boulevard**

**Dearborn, MI 48124**

*“Wonderful facility and great vendor layout.”*

## Exhibit Opportunity

\$750

- Exhibit table (confirmed on a first-come, first-served basis)

Each exhibit opportunity will include an exhibit table in the exhibit hall, recognition on MHA social media accounts and one complimentary event registration. For more information, contact Kristen Cavanagh-Strong at [kcavanagh-strong@mha.org](mailto:kcavanagh-strong@mha.org) or (517) 323-3443.

## Details and Conditions

- Exhibitor agrees to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) Accreditation Criteria and the ACCME Standards for Commercial Support policy.
- Verbal commitments to exhibit are not accepted, and fees must accompany the Intent to Exhibit form. The MHA Keystone Center will release and resell any items not paid in full.
- Exhibitors will be notified of their acceptance and receive information on further procedures and recognition.
- No refunds for exhibiting will be given. The MHA Keystone Center will work with exhibitors to accommodate special needs.
- Participation and recognition at the event is contingent upon meeting event and publication deadlines as advertised on the Intent to Exhibit form.
- Space is limited and will be confirmed on a first-come, first-served basis.
- Each exhibitor will receive a complimentary event registration. Additional attendees will need to pay the full registration fee.
- To review the policies and conditions of exhibiting and attendance, contact Kristen Cavanagh-Strong at [kcavanagh-strong@mha.org](mailto:kcavanagh-strong@mha.org).



The MHA Keystone Center exhibit show is designed to bring value to organizations wanting to connect with potential health-care customers.



No matter what spectrum of service your organization offers — from medical equipment to information technology to consulting — you can build valuable relationships with the highly engaged healthcare professionals who attend MHA Keystone Center events.



Intent to exhibit form must be submitted by Sept. 12, 2017.

## Intent to Exhibit

Date \_\_\_\_\_

Organization Name \_\_\_\_\_

Main Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Exhibitor fee: \$750**

**Your intent form must be accompanied by a check or Visa, MasterCard  
or American Express number to be processed.**

Check # \_\_\_\_\_

(Please make checks payable to MHA Keystone Center)

Charge my:  Visa  MasterCard  American Express

Account # \_\_\_\_\_ CVW Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Cardholder Name (please print) \_\_\_\_\_

**Completed Intent to Exhibit form and check should be returned to:**

Kristen Cavanagh-Strong  
MHA Health Foundation  
2112 University Park Drive  
Okemos, MI 48864  
Or faxed to: (517) 327-4517