The Best Way to Predict the Future is to Create It

During his campaign, President Donald Trump pledged to repeal the Affordable Care Act (ACA). He promised to broaden healthcare access, make healthcare more affordable and improve the quality of care available to all Americans. True to his word, Trump has worked with Congress in the early months of his presidency to change the 2010 law.

As the future of the ACA is discussed, the meaning of reform and the questions that arise must be considered. Issues to be addressed include the individual mandate, coverage for pre-existing conditions, the ability of Medicare vouchers and Medicaid block grants to cover the actual cost of care, and solutions for the wide disparities in healthcare quality and affordability.

Healthcare leaders across the country are urging Congress to develop a comprehensive replacement strategy before repealing the ACA. Meanwhile, Michigan leaders continue to diligently work to ensure continued access to benefits and safe, quality care for Michigan patients.

Highly respected faculty at the 2017 MHA Annual Membership Meeting will focus on these issues, leadership collaboration and approaches to care that will help us spearhead positive change in a time of disruption.

With the MHA’s mobile meeting app, you can get real-time information on your smart phone or tablet. This service is sponsored by the Michigan Association of Nurse Anesthetists. To access the app, visit www.eventmobi.com/2017mhaannualmeeting.
Redefining Boundaries
Spencer C. Johnson Health Policy Lecture • Thursday, June 29 • 8:30 - 9:30 a.m.

The Geisinger Health System is widely cited by politicians, policymakers and health researchers as an outstanding example of a fully integrated health delivery model that provides better care while saving money. The system serves 3 million people of diverse ages, ethnicity and socioeconomic backgrounds who live in central, southcentral and northeastern Pennsylvania, and also in southern New Jersey at AtlantiCare. Over the years, Geisinger has instituted a flat fee for certain surgeries and procedures, including follow-up care; a physician-led and team-delivered approach to providing that care; and a sophisticated electronic health record system to coordinate care throughout its 12 hospital campuses and a 45-county network of primary care clinics.

How did Geisinger Health System achieve this remarkable success? Glenn Steele, MD, PhD, who served as president and chief executive officer at Geisinger Health System for nearly 15 years, will outline the passion and persistence that drove value and created excellence and explain how others can replicate its model for behavior and strategy.

Healthcare: A Nation Divided, Many Challenges and No Simple Answers
General Session • Thursday, June 29 • 10:30 - 11:30 a.m.

For healthcare sector watchers, the hours-long confirmation hearing for Tom Price, MD, U.S. Department of Health & Human Services secretary, disclosed several themes likely to mark the new administration’s approach to its health policies, including each party contrasting the other’s message. The political debate surrounding the distinction between access and actual coverage, insurance affordability and subsidies, and increased versus reduced regulation will do little to help those who will be affected — providers, who were scarcely mentioned in the hearing; states, which will shoulder more of the responsibility for the new normal; and individuals newly insured through the Affordable Care Act, who are anxious.

Paul Keckley, PhD, managing editor of The Keckley Report, healthcare researcher and widely known industry expert, will discuss common themes emerging from the Republicans’ efforts to repeal the Affordable Care Act and outline congressional priorities relating to quality, affordability, access, value and cost.

The Buried Life: Six Steps to Crossing Anything off Your List
Closing Session • Friday, June 30 • 10:15 - 11:15 a.m.

Like typical college students, Ben Nemtin and his friends Dave Lingwood, Duncan Penn and Jonnie Penn craved more excitement than what their daily lives offered. Unlike typical college students, the foursome committed to expanding outside of the monotony and to achieving items on their list of “100 things to do before you die,” including everything from riding a bull to helping to deliver a baby. Their quest also included helping a stranger with something on their list for every item the group accomplished. Since first venturing out in 2006 as The Buried Life, with a secondhand video camera and a rented RV, Nemtin and friends have inspired and helped people around the world to achieve their own goals.

What started out as a two-week journey to see how many items they could check off their list has become a popular TV show and an inspiring movement that encourages individuals to realize their dreams and help others in the process. With lessons learned from achieving his own goals and helping others with theirs, Nemtin will deliver a perspective that inspires you to dream big, accomplish objectives and identify ways to help others.
Ice Cream Social
Wednesday, June 28 • 3 - 4:30 p.m.

Join us on the front porch of the Grand Hotel from 3 to 4:30 p.m. Wednesday for this delicious treat in a setting enjoyed by generations old and young.

Cocktail Receptions

The cocktail receptions on the Grand Hotel’s famous front porch are a wonderful way to discuss relevant healthcare issues with colleagues and spend time with friends and family. The receptions will be held from 6 to 7 p.m. Wednesday and Thursday. The awards reception inside the hotel following the MHA annual banquet is a chance to honor the MHA Special Recognition and Meritorious Service Award winners. The reception is from 9 to 10 p.m. Thursday.

Spouse/Guest Program
Thursday, June 29 • 9:30 - 11 a.m.

Wine has been studied extensively over many years, resulting in impressive findings suggesting it may promote a longer lifespan, protect against certain cancers, improve mental health and provide benefits to the heart. If you are enthusiastic about wine, this program is for you! The Grand Hotel sommelier will discuss the basics of wine, introduce you to different varieties and help you identify your favorite; then you will blend your own bottle of wine to take with you. Class size is limited and registration will be taken on a first-come, first-served basis.

Family Event
Thursday, June 29, 1 - 2:30 p.m.

Adults and children will be entertained with an incredible lineup of games and activities, a carnival and more! Test your physical skills in the World Cup soccer kick competition or play in the video game competition using our spectacular LED video wall. There’s something at the MHA family event to please everyone!
American College of Healthcare Executives Annual State Membership Meeting and Breakfast

Thursday, June 29 • 7 - 8:15 a.m.

Join American College of Healthcare Executives (ACHE) members and healthcare colleagues for an exclusive update from ACHE Gov. David Schreiner, FACHE. Schreiner will provide a brief overview of the dynamic healthcare environment, the ACHE’s strategic plan, how healthcare executives can lead and improve health for all, and examples of unique organizational journeys. You must be preregistered to attend this session. There is an additional fee. The MHA Health Foundation is authorized to award 1 hour of pre-approved Category II (non-ACHE) continuing education credit for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward Category II credit should list their attendance when applying for advancement or recertification in ACHE.

Government Relations Breakfast

Friday, July 1 • 8:30 - 9:45 a.m.

Enjoy breakfast and conversation with John Walsh, Gov. Rick Snyder’s director of strategy. Walsh, who is a former state representative, will discuss his transition from elected official to the executive office, as well as the administration’s policy priorities for the remainder of the legislative session.

Links Fore Health

Thursday, June 29

Proceeds from the Links Fore Health golf outing help underwrite the MHA Health Foundation and its Ludwig Community Benefit Award, which recognize the programs and services Michigan hospitals provide at low or no cost to improve the quality of health and life. Not only does your Links Fore Health registration go for a good cause, golfing is fun, good exercise and people of all skill levels can enjoy the nine-hole scramble format. Links Fore Health has staggered start times between 12:30 and 12:45 p.m. Register individually or in pairs, and we’ll assign you to a group of four. Prizes are given in a variety of categories, including lowest score and longest putt. Children under age 18 must golf with a parent.

Back by popular demand — golf ball toss!

Complete the Links Fore Health portion of the registration form and include the outing fee with your registration materials. (Registration fee is less than market value and cannot be considered a charitable donation.)

Join the Conversation

Whether you are attending in-person or not, you can take part in the crucial conversations happening at the MHA Annual Membership Meeting among healthcare leaders in Michigan and beyond! Join or follow the conversation on social media using the hashtag #MHAannual. Be sure to also follow the MHA on social media for regular updates on MHA initiatives, meetings and conferences, as well as health policy updates, hospital stories and other health news.
Children’s Activities
June 28 - 29

When the end of June closes in, kids begin to daydream about what adventures are in store at the MHA Annual Meeting. But no matter if the event is laissez faire or hyperactive, the most important part is to get back on Mackinac Island, connect with old friends and make new ones, and have fun! The kids’ activities are designed to be age appropriate and are packed with entertainment, crafts, movies, food and fun! Evening programs include a meal, activities, games and a movie. Day programs include activities and snacks.

### Children’s Schedule and Activity

<table>
<thead>
<tr>
<th>Age group</th>
<th>Wednesday 6 - 10 p.m.</th>
<th>Thursday 9 - 11:30 a.m.</th>
<th>Thursday 6 - 10 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>3-6 years</td>
<td>Arts &amp; crafts</td>
<td>Outdoor games</td>
<td>Moana party</td>
</tr>
<tr>
<td>7-10 years</td>
<td>Pool party</td>
<td>Fort Mackinac activities</td>
<td>LED video wall games on the lawn</td>
</tr>
<tr>
<td>11-14 years</td>
<td>LED video wall games on the lawn</td>
<td>Fort Mackinac activities</td>
<td>Pool party</td>
</tr>
</tbody>
</table>

### Preregistration

Children must be registered for the full meeting and all activities in which they wish to participate. Preregister online or with the form included with this brochure. If children are not registered prior to arrival on the Island, they may do so in the Welcome Area in the Grand Hotel on Wednesday and Thursday.

*Note to parents: Dinner and refreshments are included with all evening events. Children not staying in the Grand Hotel must purchase a dinner ticket at the hotel’s front desk. Children ages 3-14 are appropriate for participation in the MHA children’s programs.*
**Things to Know**

The MHA Annual Membership Meeting is a private membership meeting. Attendance is open to MHA members, meeting sponsors and invited guests of the MHA. Please contact Clark Ballard, senior vice president, Member Relations, with questions regarding membership.

You can register for the MHA Annual Membership Meeting online at [www.mhaannual.org](http://www.mhaannual.org) or by completing the registration form. All registration materials and appropriate fees must be returned to the MHA on or before May 26.

### Hotel Reservations

**THE MHA WILL NOT SEND A LODGING FORM UNTIL A PAID REGISTRATION FOR THE MHA ANNUAL MEMBERSHIP MEETING IS RECEIVED AND PROCESSED.**

**Important information about your lodging request:**

- A separate form must be submitted for each requested room.
- There will be no additional charge for children under 18 years of age who stay in the same room with their parents.
- This includes breakfast and dinner each day of the stay, as well as the Grand Luncheon Buffet Thursday, June 29.
- The regular adult rate applies when children occupy a room by themselves.
- Additional people aged 18 and older are only $139 daily per person when sharing a room with two guests paying the full rate.
- Accommodations are assigned on a first-come, first-served basis, based on membership status. Delegates from Type I organizations receive first priority.
- If you request more than one room, your request will be assigned based on availability.
- All accommodations are in the Grand Hotel until the room block is filled.
- There is no guarantee of lodging in the Grand Hotel.
- Phone reservations will not be accepted.
- In accordance with Michigan law, the Grand Hotel is a nonsmoking property.
- All confirmations will be sent to you via U.S. mail from the Grand Hotel. Be sure to complete all address information on the form.
- To reserve accommodations for this meeting, complete the hotel reservation form and return it to the Grand Hotel. **All hotel reservations must be returned on or before May 26. Confirmation of lodging will be sent after June 1.** Questions regarding room reservations for the annual meeting should be submitted to the Grand Hotel.
- In the event the MHA room block at the Grand Hotel is exhausted, the MHA will assist registrants with accommodations at downtown Mackinac Island hotels that have contracted with the MHA and are able to accommodate the lodging requests.

This event may be photographed and/or videotaped. Your attendance will indicate your consent for the use of such photographs or videotapes for educational and/or promotional purposes.

### Children’s Programs

All children must be registered to attend the MHA Annual Membership Meeting, regardless of whether they will be participating in any MHA-sponsored events. Children ages 17 and younger should be registered under the children’s section. Children must also be preregistered for the events in which they wish to participate. Because these events are intended to be age appropriate, children may not attend programs designed for age groups older than they are. If desired, children may attend events planned for younger age groups.

### Spouse/Guest Program

Spouses and guests of paid registrants are invited to attend any or all of the general sessions. Guests include children ages 18 and older and others who are not employees, governing board members or medical staff of registering organizations. All spouses and guests must pay the registration fee. You must be preregistered for the guest program.

### Ferry Service

Service to Mackinac Island is available via Shepler’s Ferry.

[www.sheplersferry.com](http://www.sheplersferry.com)

(800) 828-6157

Go to [www.mhaannual.org](http://www.mhaannual.org) to learn more about discount rates on Shepler’s Ferry, the MHA’s preferred ferry service for the MHA Annual Meeting.

### Attire

Casual dress is encouraged during the day, with business or semiformal attire reserved for after 6 p.m. Children may be in casual dress if attending the MHA children’s programs.

### Questions?

If you have questions about the 2017 MHA Annual Membership Meeting, email the MHA at annualmeeting@mha.org, call (888) 413-2118 or visit [www.mhaannual.org](http://www.mhaannual.org). Questions on room reservations for the meeting should be submitted to the Grand Hotel.
Thanks to Our Sponsors!

The generous and continued support of our corporate sponsors makes the MHA Annual Membership Meeting a valuable and productive event for both your personal and professional life. We’d like to thank these sponsors in advance of the meeting for generously responding to our request for support.

Additional sponsorship opportunities for the 2017 MHA Annual Membership Meeting are available through May 20. Get the details at www.mha.org by clicking on “Education & Events” and then on “Sponsorship & Advertising,” or contact Erica Leyko (eleyko@mha.org) at the MHA.