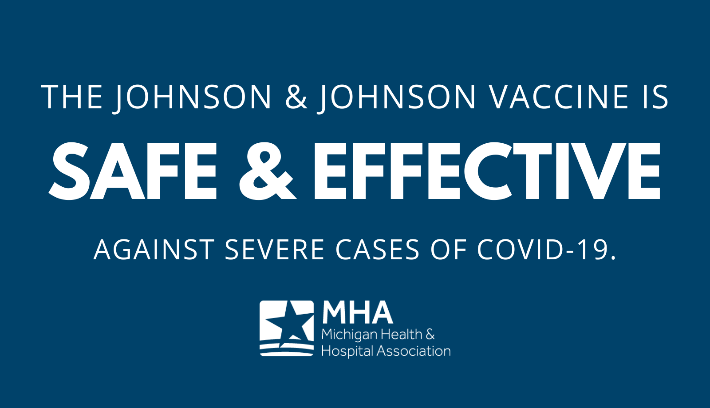
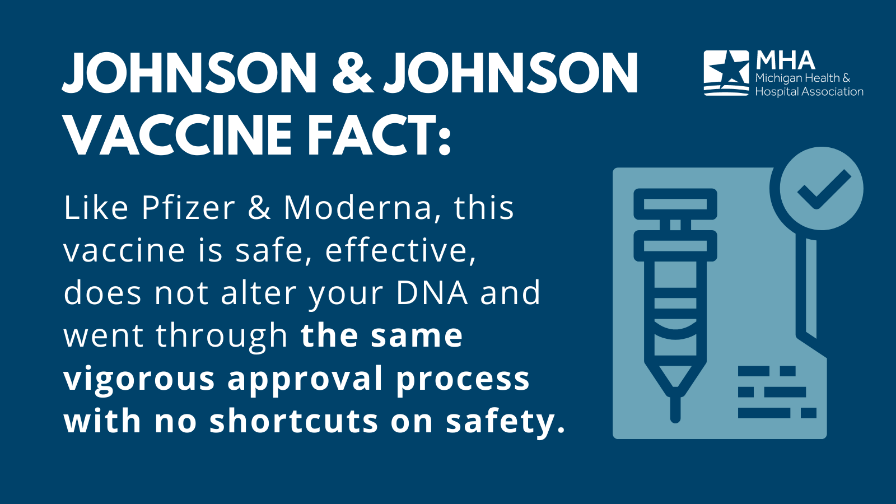
**COVID-19 Vaccine Social Media Posts**

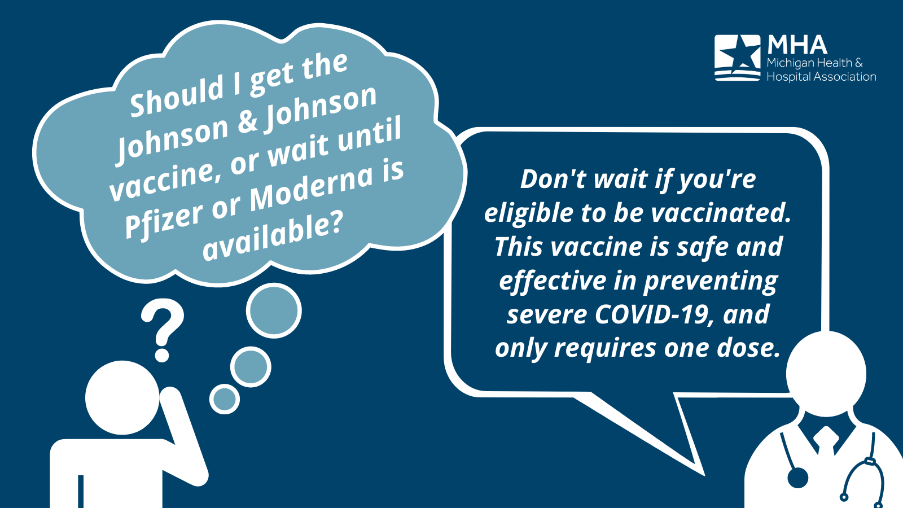
* **Johnson & Johnson Vaccine Safety/Efficacy**
* **Vaccine Eligibility**
* **Spring Travel Guidance**
* **Vaccine Hospital Protocol**
* **Masking Post-Vaccine**
* **Seniors Vaccine Support**
* **Vaccine FYIs**
* **Vaccine FAQs**

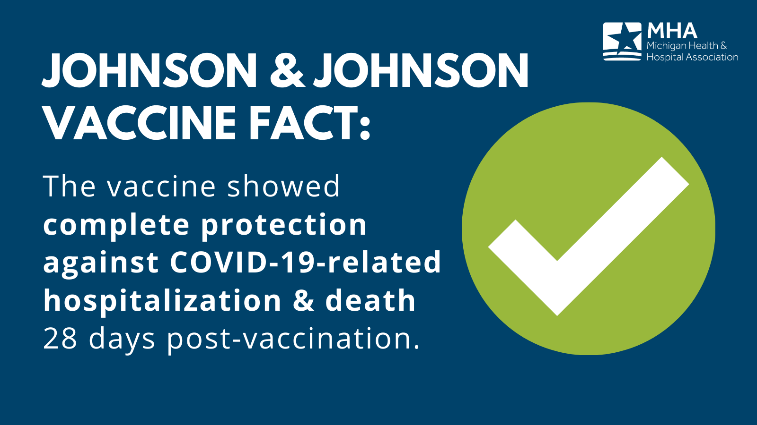
**Johnson & Johnson Vaccine Safety/Efficacy –**

**Graphic 1:** The safe & effective single-dose @JNJNews COVID-19 vaccine will help us vaccinate our residents more quickly, especially those who are vulnerable and harder to reach. Learn more from the @CDC: <https://bit.ly/3qeIhos>.

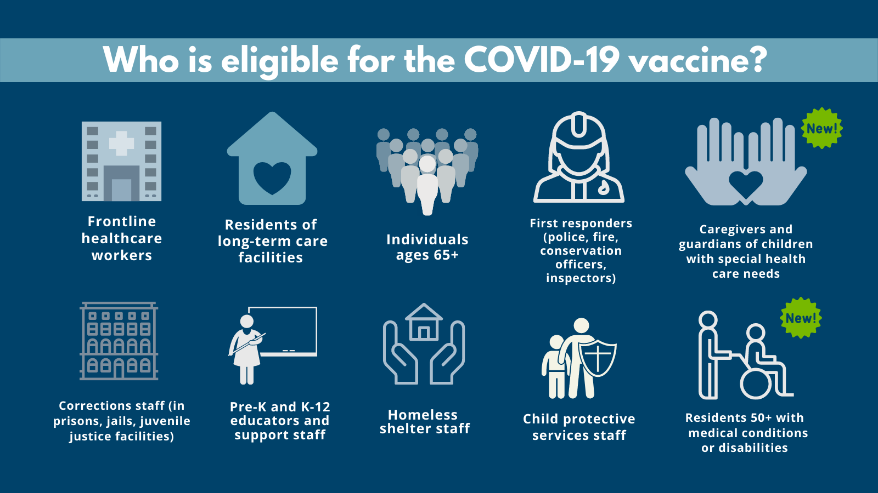
**Graphic 2:** In clinical trials, the @JNJNews vaccine demonstrated complete protection against COVID-19-related hospitalization and death. If you’re eligible and have access to this vaccine, don’t wait to protect yourself from the virus. Learn more from the @CDC: <https://bit.ly/3qeIhos>.

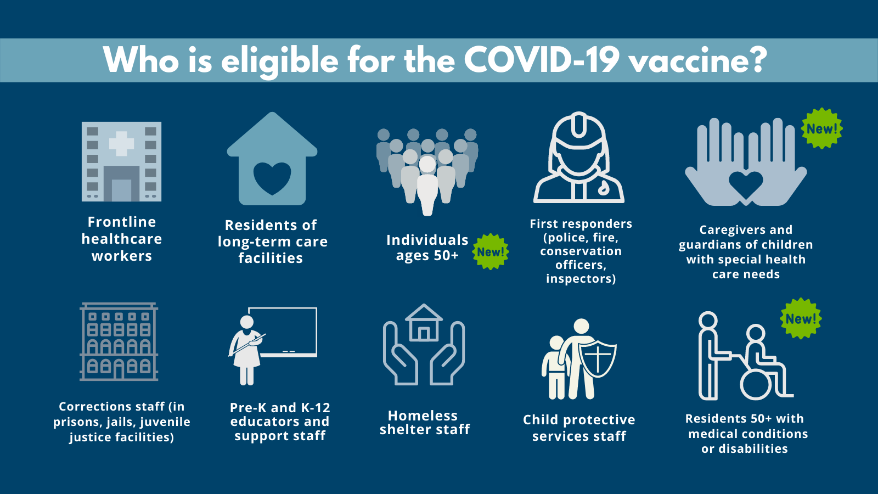
**Graphic 3:** The @JNJNews vaccine delivers instructions to our cells to trigger the production of antibodies, which results in an immune response to the COVID-19 virus. This single-dose vaccine is safe and effective. Learn more: <https://bit.ly/3qeIhos>.

**Graphic 4:** As we learn more about new variants of #COVID19, health experts are urging those who are eligible to get vaccinated as soon as possible. Learn more about the safe and effective @JNJNews vaccine here: <https://bit.ly/3qeIhos>.

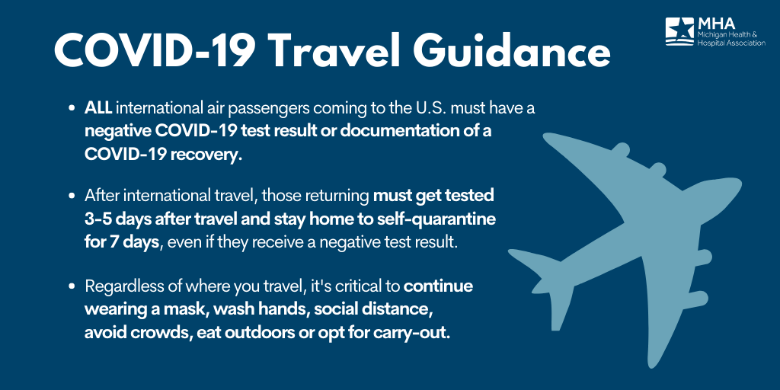
**Graphic 5:** Like Pfizer and Moderna, the @jnj vaccine it is safe, effective and poses no threat of causing illness or changing your DNA. Learn more: <https://bit.ly/3qeIhos>.

**Vaccine Eligibility –**

**Graphic 1:** The @MichiganHHS has expanded #COVID19 vaccine eligibility in our state. Learn more: <https://bit.ly/2Ol2Kel>

**Graphic 2:** As of March 22,individuals 50+ are eligible to receive the #COVID19 vaccine in Michigan. Learn more: <https://bit.ly/2Ol2Kel>

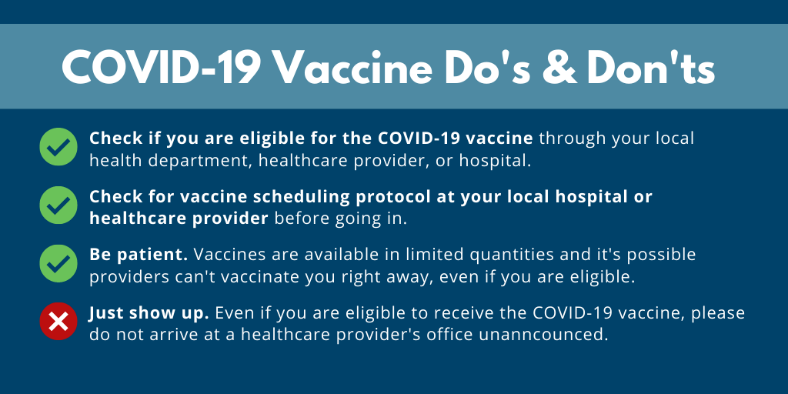
**Spring Travel Guidance –**

**Twitter:** Limit travel this Spring season to help protect those who are still vulnerable to COVID-19. Brighter days are ahead.

**Facebook/LI:** Any Michiganders who plan to travel this Spring season should review COVID-19 travel recommendations from the @CDC, at: <https://bit.ly/36VSFrU>



**Vaccine Hospital Protocol –**

* **Graphic 1, Twitter:** Local healthcare heroes need your help to ensure vaccinations can continue in a timely, orderly fashion. Keep in mind these #COVID19Vaccine do’s & don’ts:
* **Graphic 1, Facebook/LI:** Administering a vaccine of this scale requires a large amount of resources, coordination and time for hospitals. Help your local healthcare heroes by following the immunization process. To learn more, visit: <https://bit.ly/37i0Fqz>.
* **Graphic 2:** Our facilities are a safe place for care whether staff has received the COVID-19 vaccine or not.All healthcare workers aretaking extensive safety measures to protect themselves and their patients.
* **Graphic 3:** Hospitals will continue to be a partner in vaccination efforts, and appreciate your patience and cooperation. Those eligible for a #COVID19 vaccine should call ahead or visit their vaccine provider’s website for scheduling protocol.

**Masking Post-Vaccine –**

* **Twitter:** We still have a long way to go before achieving herd immunity from #COVID19, which requires around 70% of the population to be immune. It’s important that you continue masking up – even after getting your vaccine.
* **Facebook/LI:** Yes, you still need to wear a mask after getting vaccinated. To learn more about why, or get updates on guidance from the @CDC, visit: <https://bit.ly/2R9av5m>.



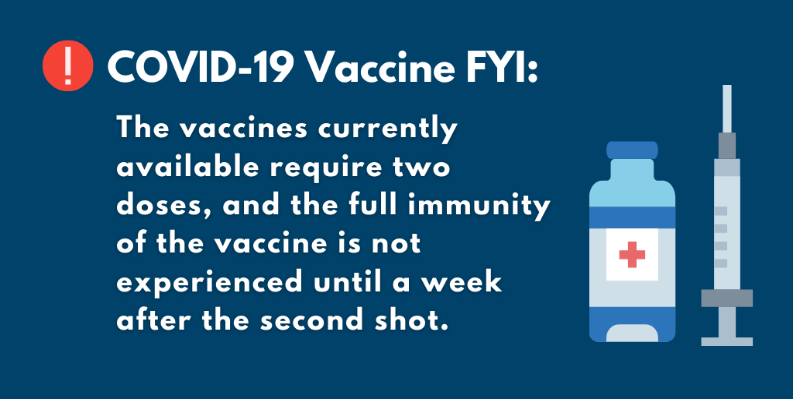
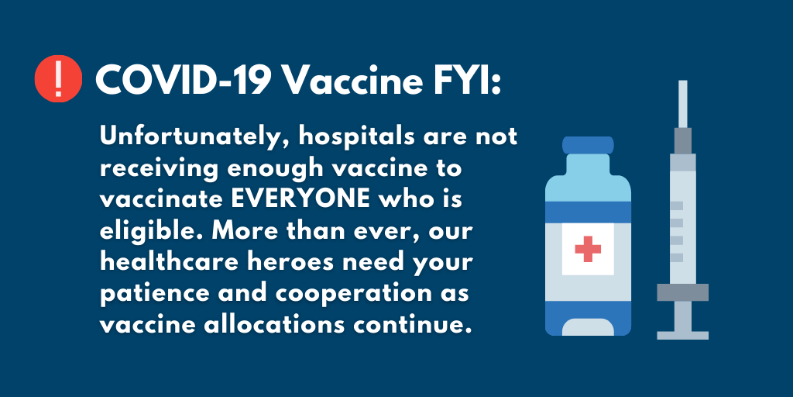
**Vaccination Senior Support –**

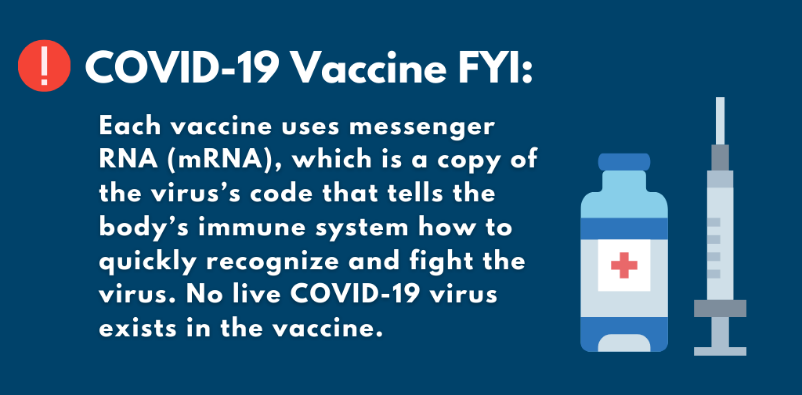
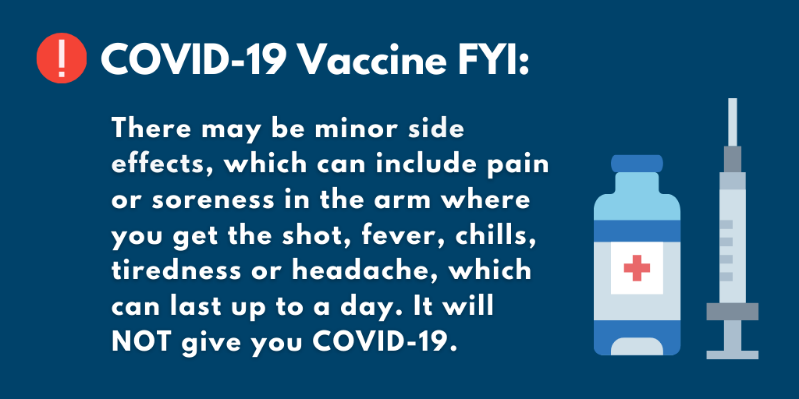
* **Twitter:** Hospitals are making sure patients who can’t leave home but wish to receive the #COVID19 vaccine can do so safely. If you or a loved one need assistance getting vaccinated, dial 2-1-1 or visit <https://www.211.org/>.
* **Facebook/LI:** Our healthcare heroes haven’t forgotten about patients who are homebound but eligible to receive the COVID-19 vaccine. If you or a loved one need assistance with getting vaccinated, dial 2-1-1 or visit <https://www.211.org/>.



**Vaccination FYI’s –**

* **Graphic 1-4:** It’s important to know the facts about the #COVID19 vaccine. Find more answers to frequently asked questions here: <https://bit.ly/37i0Fqz>.





**Vaccine FAQ Posts –**

* **Twitter:** Questions about the #COVID19 vaccine? Be sure to seek information from a reliable source. Visit the @CDCgov or @MichiganHHS for more information and answers to frequently asked questions from the experts: [Michigan.gov/COVIDVaccine](https://www.michigan.gov/coronavirus/0,9753,7-406-98178_103214---,00.html).
* **Facebook/LI:** Curious about the COVID vaccine’s development, approval or manufacturing process? Be sure to seek information from a reliable source.Answers to frequently asked questions about the vaccineare available by the @CDC and accessible for Michiganders at [Michigan.gov/COVIDVaccine](https://www.michigan.gov/coronavirus/0,9753,7-406-98178_103214---,00.html).

